

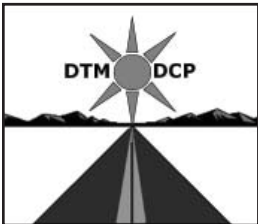


# District 63 Newsletter

Volume 09-10, Issue 1  
October 2009



**Inspire Young People**  
Youth Development  
Program  
Page 6



**Fall Conference  
Announcement**  
See You There  
Page 7



**Club Contest**  
Bring it on!  
Page 8

## 2009 Toastmasters International Convention

Annual Toastmasters International Convention was held in Mashantucket, CT from August 12th to 15th. About 1,400 toastmasters participated in this event from around the globe. Our District Governor Allan Daniels would like to share the story with you about this convention.



Senior Vice President Pat Johnson (left) and Stephen Cornwell on the right. Photo courtesy of Ron and Sherry Turrentine.

By Allan Daniels, District Governor

**H**ere are some thoughts and memories from my trip to the Toastmasters International Convention.

First and foremost, I want to congratulate and thank Stephen Cornwell for the great job he did in representing District 63 and Region V at the International Speech Contest in Mashantucket, Connecticut. Stephen was one of ten great speakers that Saturday morning. If you were not able to attend the convention I encourage you to order the DVD of the contest. If it not available from TI yet it should be soon.

*... continued pg 2*

### Inside this issue:

- 2009 TM Int. Conv. .... 1
- Driving to Distinguished .... 3
- We're on a Road Trip! .... 4
- National College Speech Class .... 5
- Summer Youth Development Program .... 6
- 2009 District 63 Fall Conference .... 7
- Awaken the Speaker in You .... 7
- Cracker Barrel's Club Evaluation Contest .... 8
- Bridgestone Babblers .... 9
- Chattanooga Chatters Club .... 9
- 2009-2010 PR Awards .... 9
- Dues are Due .... 10
- Upcoming Events .... 10
- New DTMs .... 10
- New Clubs .... 10
- Forming Clubs .... 10



Allan Daniels (left) accepts Presidential Citation for John Lloyd from Jana Barnhill (right), 2008-2009 International President.

*2009 Toastmasters International Convention ... continued from pg 1*

Second, I want to thank Ron and Sherry Turrentine for all of the pictures they took and for providing me with transportation to and from my second hotel. When you wait until the last minute to book your room for the convention, Friday and Saturday are sold out. Ron and Sherry also deserve kudos for the support they gave Stephen and his wife Melissa. Past District Governor Anita Monohan and her husband also attended the contest and were among Stephen's many fans.

Congratulations are also in order for John Lloyd, Past District Governor, as he was awarded a Toastmasters Presidential Citation for going above and beyond the call of duty. I was privileged to accept his award for him.

Lieutenant Governor of Marketing Kristi Herring, District Public Relations Officer Yuko Komata, and Division F Governor Andrea Burnette were included in the Stephen's District 63 entourage. If you want to hear more about the great educational sessions provided at the convention ask Kristi, Yuko or Andrea.

Gary Schmidt, from Oregon, is the new President of Toastmasters International. Those of you who were able to attend the Region V Conference in Nashville in June had the pleasure of hearing him speak.

For all of the club presidents and VPEs who were inundated with e-mails about Proposal A, it passed with the necessary three quarters vote. More information as to how that affects the structure of TI will be forthcoming.

Next year's Toastmasters Convention will be held in Palm Desert, California. I have attended two conventions now and I thoroughly enjoyed both. I encourage you to consider attending next year.

### **International Speech Contest Winners**

First Place: Mark Hunter, "A Sink Full of Green Tomatoes" (Brisbane, Australia, District 69)

Second Place: Mary Cheyne, "Nelly" (Somerville, Massachusetts, District 31)

Third Place: Erick Rainey, "Feed the Right Dog." (Portland, Oregon, District 7)

### **2010 International Convention**

Desert Springs JW Marriott Resort and Spa

August 11-14, 2010

Palm Desert, California

## Driving to Distinguished

By Charlie Rosenquist, DTM  
Lt. Governor of Education & Training (LGET)



Charlie Rosenquist, DTM - Lt. Governor of Education & Training (LGET)

We are well on our way in a new Toastmaster year and I have been asked to write about the goals that I would like to see accomplished as we are “Driving to Distinguished” and the plan for achieving them. The goals are simple, but for them to be obtained, I will need each of you to commit to joining our caravan as we once again travel the road to achieving Distinguished District status. The goals are:

**1. To work closely with the District Governor, LGM and other members of the District Executive Council to ensure that 2009-2010 will be a successful year for District 63.**

❖ Because each Toastmaster makes up the core of District 63, only with your assistance will we be able to reach our goal of being a Distinguished District. I promise to work side-by-side with each of you as a part of your team to ensure the goals are met.

**2. To assist each club however I can to ensure that every goal that has been set is achieved.**

❖ By assisting you in achieving your educational goals, the District will be able to reach its goals.

**3. To work with each Division Governor to arrange an additional educational session based on the needs of the members in their specific division.**

❖ I would like to see each division hold a 2 hour educational session for their entire division that would cover a subject of interest specific to their members. Not only will this give our members the opportunity to expand their knowledge, it will also promote networking and teamwork opportunities between members, clubs, and areas!

The first thing that everyone needs to know as we begin our road trip is what our final destination is. Altogether now, our final destination is..... **Distinguished District.**

That's correct, by the end of this road trip, we would like to once again be a Distinguished District.

As LGET, one of my responsibilities is to map out how to: 1) ensure everyone knows what our educational goals are and 2) provide ways to ensure that we are able to enjoy our trip as our educational goals are achieved.

Please join me in reviewing the road map for the educational part of the trip!

1. We will take Hwy 136 ( 136 Competent Communicators (CC))
2. Turn right on Hwy 39 (39 Advanced Communicators (AC))

As of Friday, August 28th, we have already achieved 18 CCs and 4 ACs! We are definitely on the right road as we are ***“Driving to Distinguished”!***

As our caravan continues down the road, we must always watch for roadblocks. To ensure none of us fall asleep at the wheel, a new program is being introduced, the Triple Crown Award. We will also be watching those sharp curves by bringing a program from the past back, Eliminate Goose Eggs.

Triple Crown Program – This program will recognize each member that earns 3 or more Communication and/or Leadership designations.

Eliminate Goose Eggs – This program was created to encourage clubs to use all of the educational tools that Toastmasters

... continued pg 4

*Driving to Distinguished ... continued from pg 3*

provides. Many statisticians refer to zeroes as goose eggs. By eliminating “Goose Eggs” from your educational achievement report, your club will earn recognition in the Eliminate Goose Egg Program. Area and Division Governors will also have the opportunity to earn recognition in this program.

Be sure to keep an eye on your email for more detailed information on these programs in the next couple of weeks.

In addition to the roads that lead to our educational and training goals, we will travel the highways that allow us to continue working as a team by assisting with building membership and new clubs. We will take the necessary detours and provide assistance to each low member clubs with the opportunity to have Club Coaches appointed to assist them.

As District 63 LGET, I am committed not only to assist each Division, Area and Club anyway possible to ensure your educational goals are achieved, but also to continue to work together with the rest of the District leaders to obtain our goal of Distinguished District.

Come join our caravan as we continue our journey by:

## ***“DRIVING TO DISTINGUISHED”***

### **We’re on a Road Trip!**

By Kristi Herring, DTM  
Lt. Governor of Marketing (LGM)



Kristi Herring, DTM  
Lt. Governor of Marketing (LGM)

Fellow Toastmasters, we’re on a road trip! It’s started off quite successfully with the chartering of our first new club of the year – Speaking Dynamically. This club is also our first club in Virginia! We’ve had some successful club demonstration meetings and the club leads keep coming so we’re well on our way to meeting our goal of having several new friends join us on our journey.

This year as we “Drive to Distinguished” we need to remember this is a year long road trip and ensure the health of our existing clubs is preserved along the way. During this part of our journey I am asking you to pull into the service station and do a check up on your club:

Does your club have 20 or more members? If not, what can be done to get that “check membership” light switched to green? Do you have an active membership building campaign?

- Is your club working toward earning the current Toastmasters International membership ribbon via the Smedley Award? There are 3 official member contests for clubs per year from Toastmasters International. For details please go to <http://www.toastmasters.org/Members/MembershipBuilding/MembershipContests.aspx>
- Take a look around. Are there members you haven’t seen lately? Contact them to let them know they are missed and an important part of your meeting. See if you can get them to commit to being on the agenda at the next meeting.
- Member dues – the deadline to submit them on time to Toastmasters International and therefore get credit toward your clubs Distinguished Club Program is October 10th. It is highly recommended you get dues paid as soon as possible as the system gets backed up just like the emissions line for your car the closer to the due date you get.

*... continued pg 5*

*We're on a Road Trip! ... continued from pg 4*

- If you don't have a club newsletter and/or website, please consider starting one. On your road trip you see advertisements everywhere, your club newsletter and/or website can be fantastic venues to advertise for your club. Once you have them, spread the word. Distribute the newsletter to your members, give a copy to guests, and send a copy of the district webmaster to be posted. Keep your website up-to-date and easy to navigate.

What will performing this maintenance pit stop gain your club? Hopefully your road trip will be enhanced while you meet new friends, possibly pick up some old friends to share the ride with, and get a little further down the road as we continue to "Drive to Distinguished".

## **Pellissippi Club helps National College Speech Class**

Pellissippi Toastmasters club(#697-63) was invited to speak at Public Speaking class of National College in Knoxville on July 25th.

Team leader Tina Minnick was a MC at the session. First speaker was Dana Hogan. She delivered an instrumental speech with offering tips on speech development and delivery. Second speaker, Yuko Komata was also instrumental in tying together her Toastmaster experiences both in Japan and in the U.S.

Last speaker, Alan Hitchcock shared a story about the use of speech as a personal development tool. He concluded that mastering public speaking means mastering other areas of your personal life. After the speech, team had a Q&A session with the audience talking some about cultural differences, with teacher Allison sharing her views as well. The students thoroughly enjoyed the Toastmaster assistance.



Students and Toastmasters



Toastmasters team: From left to right, Yuko Komata, District PRO, Tina Minnick, Dana Hogan and Alan Hitchcock, member of Pellissippi Club.



Alan Hitchcock speaks in front of the students.

## **HCA Creative Articulators Summer Youth Development Program**

By Don Bittick, DTM

The HCA Creative Articulators (Division E, Area 51) sponsored their first Youth Development Program this summer. HCA hired 145 college students for their 8- week summer work program during June and July. The purpose of this program is to provide college students with a chance to make a little extra money for college and to give them experience working full time for a major healthcare corporation. Members of the HCA Creative Articulators Toastmasters Club were invited to speak about the Youth Development Program at the orientation for the summer interns. Three days later, 20 college students showed up for the first meeting. Some of the students appeared to be very confident and looking forward to polishing their skills and others were a little nervous and hoping to gain a little confidence speaking in front of others. Each student was assigned a mentor from the club who helped them develop and present two speeches (an Ice Breaker and a second speech of their choice). The students also elected officers, participated in Table Topics, learned how to give speech evaluations using the CRE method (Commendations, Recommendations, and Encouragement), and had a lot of fun. The last meeting was a celebration and showcase for their friends, families, and supervisors. The students selected two speakers from their program to give a speech at the showcase, which was followed by Table Topics that were presented by 4 different students. After Table Topics, each student was presented with an official Toastmasters certificate, an official Toastmasters pen, and a personalized club certificate for their participation in the program. The students were asked to evaluate the program and every one of them said that this was the highlight of their summer and they were looking forward to coming back next year. They also recommended having two programs next year – one for the new college interns and one for the students who participated this year. Not only was this the summer highlight for the college students, but every member of the HCA Creative Articulators who helped with the program said that they also had a great time and were looking forward to doing it again next summer.



HCA club members and college students participated in the Youth Development Program.

## **2009 District 63 Fall Conference: On the Road to Distinguished**

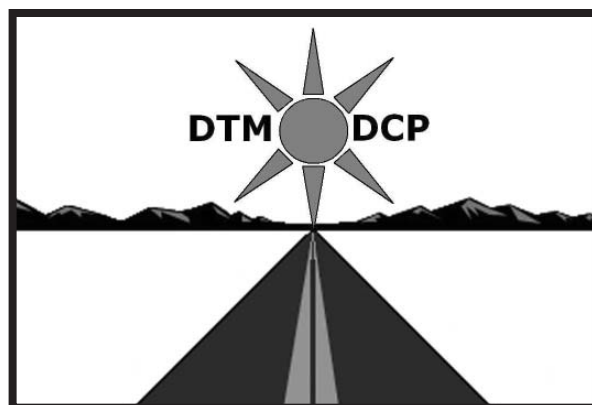
Conference is coming closer!. Lots of attractive programs will be provided at the Fall Conference in October 16th and 17th at Opryland in Nashville, Tennessee.

Friday trip starts at 5:00PM:

- Opening Session
- Educational Sessions
- Ice Breaker Fun
- Silent Auction & Hospitality Suite

Saturday trip starts at 7:00 AM:

- Governor's Breakfast
- Silent Auction & Hospitality Suite
- Educational Sessions
- District Council Business Meeting
- Evaluation Contest, Marketing & Educational Awards
- Humorous Speech Contest, Club Awards
- And more,...



We need your help with our travel plans as we go “on the road to distinguished” .

Most importantly, please register by 9/30 as we are giving away Opryland Hotel room upgrades to two lucky early bird registrants.

<http://www.d63toastmasters.com/Spring%20Conference/Spring%20Conference.htm>

<http://www.gaylordhotels.com>

And, in addition to enjoying the fabulous education sessions and speech contests, you will have the opportunity to help out by:

Volunteering with registrations Sarah Bloom at [Sarah.Bloom@HCAhealthcare.com](mailto:Sarah.Bloom@HCAhealthcare.com) or decorations Yvonda Ridley at [yvonda.ridley@kroger.com](mailto:yvonda.ridley@kroger.com).

Volunteering for a break out session as a sergeant at arms: Sara Grey at [Sara.Grey@HCAHealthcare.com](mailto:Sara.Grey@HCAHealthcare.com).

Volunteering as a time keeper or vote counter at the two contests: Andrea Burnette at [jaburnette@charter.net](mailto:jaburnette@charter.net).

Donating items/funds for the Silent Auction: Brian Montgomery at [Brian.Montgomery@cat.com](mailto:Brian.Montgomery@cat.com).

Last but not least, The Hospitality Suite preparation has begun with the search for friendly greeters, and contributions of food or funds from area clubs. Three volunteers from each area club will be needed.

Please call:

Effie Boothe ([effie.boothe@tn.gov](mailto:effie.boothe@tn.gov)), w: (615) 532-2202, c: (615) 957-3867 for details.

Questions or comments, contact the conference co-chairs:

Ellen Blix, CC, MBA [ellen.blix@healthtrustpg.com](mailto:ellen.blix@healthtrustpg.com)

Annamarie Collins, ACG, ALB [annamarie.collins@cat.com](mailto:annamarie.collins@cat.com)

## **Awaken the Speaker in You**

By Carrie Bain

First Class Flyers Toastmasters Club, #3586-63

One of the things I really like about Toastmasters is the opportunity to connect with people from different walks of life; all sharing the goal of becoming more proficient in their public communication skills. Within that single goal, I have also noticed that some folks want to be more effective in their jobs by making compelling presentations while others want to test their skills on a different level by becoming a professional speaker.

... continued pg 8

*Awaken the Speaker in You ... continued from pg 7*

Many dream for years about earning a living as a speaker; traveling to various cities and sharing their insights with crowds of people who have paid to come hear what they have to say. I did say dream, didn't I? There is no doubt in my mind that more than a few would love the opportunity to be successful if they could just overcome one major obstacle: how to get started!

The answer arrived a few months ago when I met Craig Kitch and Charlie Neese at a networking event. Craig is a professional who got his start by pooling his resources, developing a marketing plan and diving into the profession in 2004. In less than 3 years he was earning a six figure income speaking at conventions, holding workshops and producing products to sell at his speaking engagements. Charlie is a wellknown, Emmy Award winning television broadcaster in Nashville and has a passion for helping people find balance in their life and fulfillment in their work. He began to see the need for a resource to help people like me (and some of you) get started in the business of speaking.

Charlie's brainchild is a two CD set that he produced called "Awaken the Speaker in You". He sat down with Craig for several hours one day and asked every question you can possibly imagine about how he started his speaking business. The net effect is over 90 minutes of down to earth, practical advise, including tips on how to get started and even a few potholes to watch out for along the way. You definitely pick up a new tip or idea every time you listen to it!

For more information, access at [www.awakenthespeaker.com](http://www.awakenthespeaker.com) or contact Craig Kitch at [craig@craigkitch.com](mailto:craig@craigkitch.com).

## **Cracker Barrel's Club Evaluation Contest**

By Elizabeth Fisher, VP Public Relations

Cracker Barrel's Toastmasters club held their very first Speech Evaluation Contest on August 26, 2009. This was a fun learning experience for the group. The target speech being evaluated was given by Cracker Barrel's own Julie Davis, Director of Corporate Communications. Four contestants evaluated Julie's inspirational speech about the Cracker Barrel experience and culture. Each contestant did an outstanding job, leaving the majority of the room glad they were not judges for the event! Sarah Lawson won the honor of first place and the chance to compete in the area speech evaluation contest. Thanks to all who participated in making this event a success.



Pictured above: From left to right, Second Place Mary Thompson, Third Place Rebecca Allen, First Place Sarah Lawson and Fourth Place Lisa Wentzell

## **Bridgestone Babblers Club, #966806-63**

By Jabbar Buchanan, President

The Bridgestone Babblers Toastmasters club is off to another great year. The club is seeing great progress again since June of 2009 including an officers' meeting, speech evaluation workshop, revised meeting agenda, mentor and new member orientation packages, standard welcome letter from the club's president, guest feedback forms, President's Distinguished club ribbon for 2008-2009, recognition in local paper, humors speech and evaluation contest, and at least nine new members since July 2, 2009. We recently had the honor to see one of our members, Stephen Cornwell, compete at the International Contest this year. We also have several of our club members in the process of completing their Competent Communicator and Competent Leader manuals.

The club has enjoyed hearing guest feedback with responses reading "fun and absolutely fascinating. I love storytelling and it was interesting to hear different experiences. Also gave me things to think about in my own public speaking skills", another response "I like the format", "I like the informality of this club – refreshing".

The club membership ranges from experienced and inexperienced Toastmasters that support each other's common goals of self-development under the guidelines of Toastmasters International. All of the Bridgestone Babblers members look forward this year to becoming a better speaker, a better leader, and of course to have fun! Any time you are in the Nashville area please visit the Bridgestone Babblers club which meets at noon each Thursday at 535 Marriott Drive Nashville, TN. We would be honored to have you as guest.

## **Chattanooga Chatters Club, #7902-63**

By Sean Price, VP Public Relations

Chattanooga Chatters, Toastmasters Club #7902, would like to congratulate its newly elected officers. We look forward to a fantastic year of growth, education and fun! The newly elected officers are as follows:

Kara Farris, President  
Mark Brown, VP, Education  
Elizabeth Appling, VP, Membership  
Sean Price, VP, Public Relations  
Yumeka Morris, Secretary  
Betty Jackson, Treasurer  
Christy Sylman, Sergeant at Arms

## **2009-2010 PR Awards**

Do your club have a PR plan? Earn a Public Relations Ribbon for your club at Spring Conference in April, 2010.

### **1) Public Relations Ribbon Award**

The Public Relations Ribbon is awarded to any club who participates in any four (4) of the following tasks:

- a. 3 club newsletters
- b. 1 public service announcement
- c. 1 feature article published
- d. a PR plan
- e. Press release (News Releases)
- f. New Website or 3 updates to an existing club Website
- g. Guest package
- h. Table Top display

... continued pg 8

*2009-2010 PR Awards ... continued from pg 9*

## **2) Newsletter Contest**

At the spring conference, we will be recognizing the top three newsletters in the District.

Rules for the contest are as follows:

- \* Newsletter published after July 1, 2009.
- \* Newsletters will be judged by the PRO and a team of independent judges. Decision of the judges is final.

Please send your documentation to PR Officer to verify your submission by March 15th, 2010, for more information, contact District PR Officer Yuko Komata at [yuko.komata@gmail.com](mailto:yuko.komata@gmail.com).

## **Dues are Due in October**

Semi annual membership dues are due on October 1st.

Toastmasters World Headquarters e-mailed reminders to club officers about October dues renewals. As of September 1, officers can begin submitting the renewals through the Toastmasters Web site by using the Club Business login: [www.toastmasters.org/clubbusiness](http://www.toastmasters.org/clubbusiness).

## **Upcoming Events**

October 16-17: D63 Fall Conference, Opryland Hotel, Nashville

November 21: District Executive Committee(DEC) Meeting, Cumberland Mountain State Park

## **New DTM, from July 1st to September 5th**

Maureen Proctor, HCA Creative Articulators Club, #592563

## **New Club**

Speaking Dynamically, #1374007, 08/21/2009, Marion, VA

Twin City Toasters is pleased to have helped employees of General Dynamics (Marion, VA) charter a Toastmasters Club: Speaking Dynamically.

Members of Twin City Toasters will continue to mentor the Speaking Dynamically club during its first year.

## **Forming Clubs**

Dayton TN Prospective Club, #1133597, Dayton, TN

National B&T Prospective Club, #1174939, Madison, TN

Nashville TN Prospective Club, #1372065, Nashville, TN

Chattanooga TN Prospective Club, #1381870, Chattanooga, TN

## 2009 - 2010 District 63 Officers

<b>District Governor:</b> Allan Daniels, DTM spenseralley@msn.com	<b>Lt. Governor, Education &amp; Training:</b> Charlie Rosenquist, DTM charlie_rosenquist@bcbst.com	<b>Lt. Governor, Marketing:</b> Kristi Herring, DTM fishtalesd63@cpws.net
---	---	---

District 63 Newsletter is an official publication of District 63, Toastmasters International. It is published four times a year.

Publisher: Allan J. Daniels, DTM

Editor in Chief: Yuko Komata, PR officer, District 63 E-mail: yuko.komata@gmail.com

Editor: Sebastian Abbott, Rivergate Toastmasters Club

Toastmasters District 63: <http://www.d63toastmasters.com/>

Toastmasters International: <http://www.toastmasters.org/>

Any member contact information in this newsletter is for the sole use of Toastmasters members of Toastmasters business only. It is not to be used for solicitation and distribution of non-Toastmasters materials or information.

***The article submission deadline for the next issue is December 1, 2009.***